



*The **Charlotte Sports Foundation** and the **Charlotte Chamber**
are proud to present*

HAIL TO THE HEROES

A program that gives you the opportunity to honor first responders, military and teachers. Choose from the packages on the reverse side and thank Charlotte heroes with tickets to the 2016 Belk Bowl and a chance to see Tim McGraw perform at FanFest.

MVP PACKAGE: \$25,000

- Includes 300 Lower Level "D" tickets to the 2016 Belk Bowl.
- Company to be recognized quarterly in-stadium for their contribution as a partner of the "Hail to the Heroes" program.

Recognition includes:

Company name displayed on the LRF (360 degree lower ribbon board).

PA announcement thanking our "Heroes"

- Company/sponsor name will be recognized on the LRF as a supporter or sponsor of the 2016 Belk Bowl.
- Company will be provided the rights to (1) :15 X-fire feature (video boards) in-stadium.
*The video must be produced by the sponsor and be pre-approved by CSF by December 1, 2016.
*This could also serve as a live in-stadium group recognition in lieu of a video.
- Company will be recognized during a "Hero Ball" presentation on-field during the 2016 Belk Bowl (with a company representative present).

HEAD COACH PACKAGE: \$10,000

- Includes 200 Upper Level "D" tickets to the 2016 Belk Bowl.
- Company to be recognized once per half in-stadium for their contribution as a partner of the "Hail to the Heroes" program.

Recognition includes:

Company name displayed on the LRF (360 degree lower ribbon board).

PA announcement thanking our "Heroes"

- Company/sponsor name will be recognized on the LRF as a supporter of the 2016 Belk Bowl.

CHAMPION PACKAGE: \$15,000

- Includes 300 Upper Level "D" tickets to the 2016 Belk Bowl.
- Company to be recognized quarterly in-stadium for their contribution as a partner of the "Hail to the Heroes" program.

Recognition includes:

Company name displayed on the LRF (360 degree lower ribbon board).

PA announcement thanking our "Heroes"

- Company/sponsor name will be recognized on the LRF as a supporter of the 2016 Belk Bowl.
- Company will be provided the rights to (1) :15 X-fire feature (video boards) in-stadium.
*The video must be produced by the sponsor and be pre-approved by CSF by December 1, 2016.
*This could also serve as a live in-stadium group recognition in lieu of a video.

TEAM PACKAGE: \$5,000

- Includes 100 Upper Level "D" tickets to the 2016 Belk Bowl.
- Company to be recognized once per half in-stadium for their contribution as a partner of the "Hail to the Heroes" program.

Recognition includes:

Company name displayed on the LRF (360 degree lower ribbon board).

PA announcement thanking our "Heroes"



For more information, please contact Jason Lowman at Jlowman@Charlottesports.org or 704.943.3550.

**Participants in the program can either choose who will receive the tickets or have CSF distribute for them.*