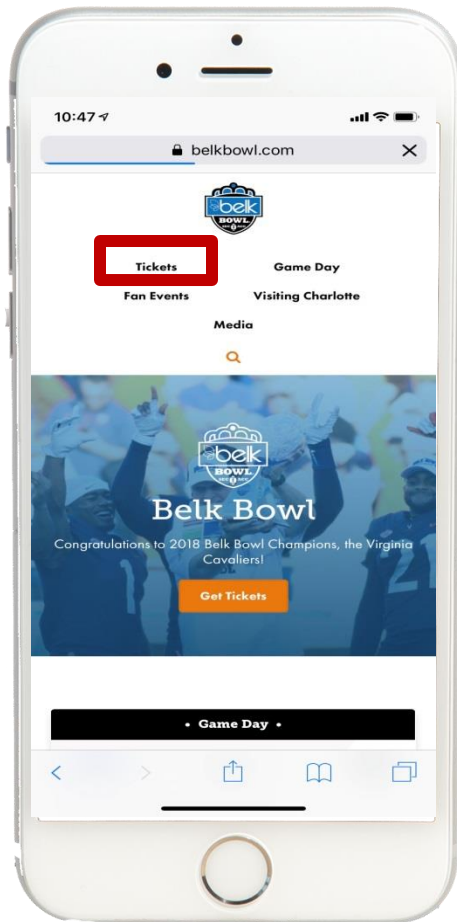
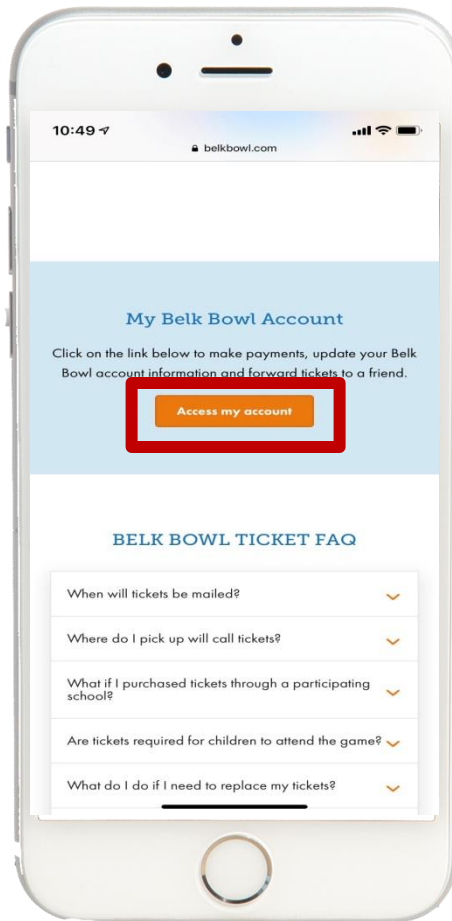


Step 1



On your mobile device visit belkbowl.com and click "Tickets".

Step 2



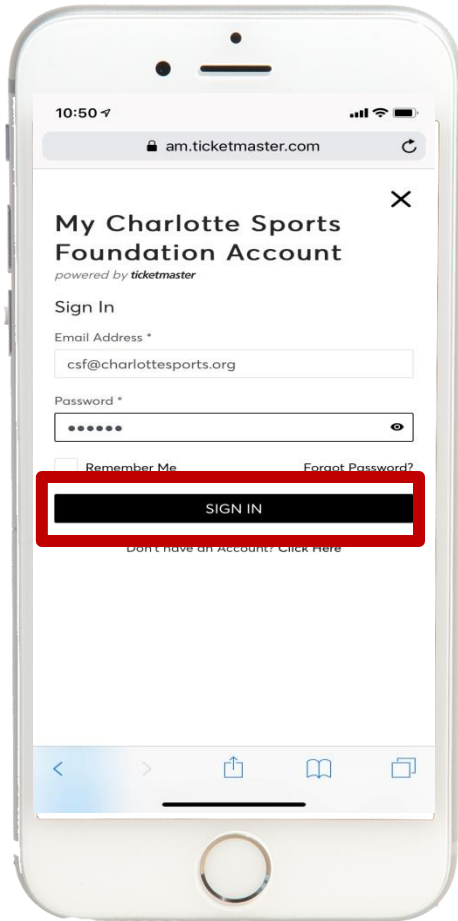
Scroll down until you see "My Belk Bowl Account" and click "Access My Account".

Step 3



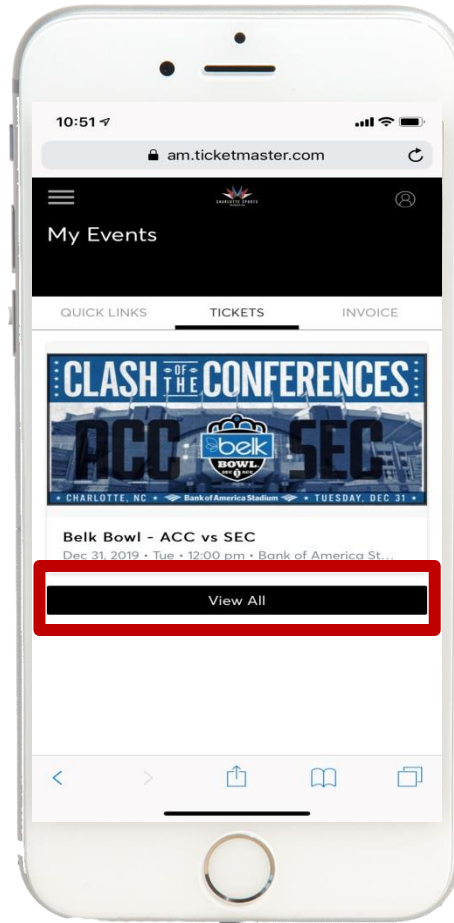
Click "Sign In" located in the top right corner.

Step 4



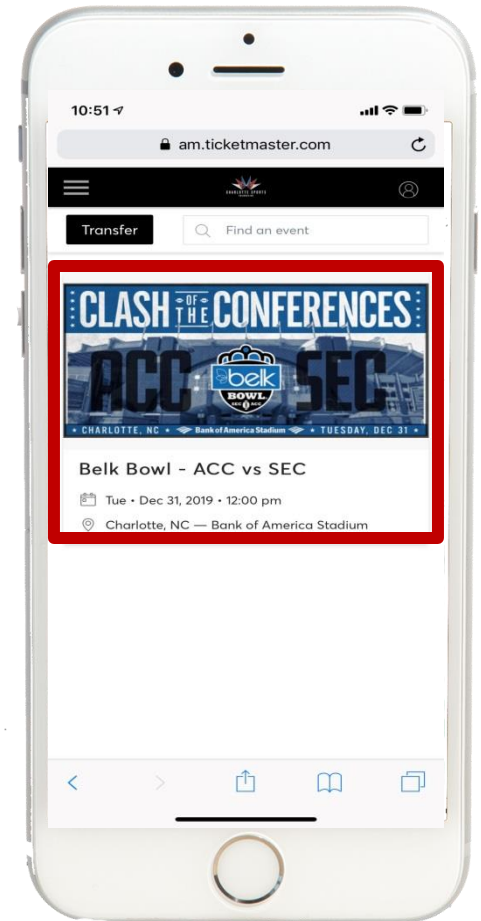
Type in your email address and password and click "Sign In".

Step 5



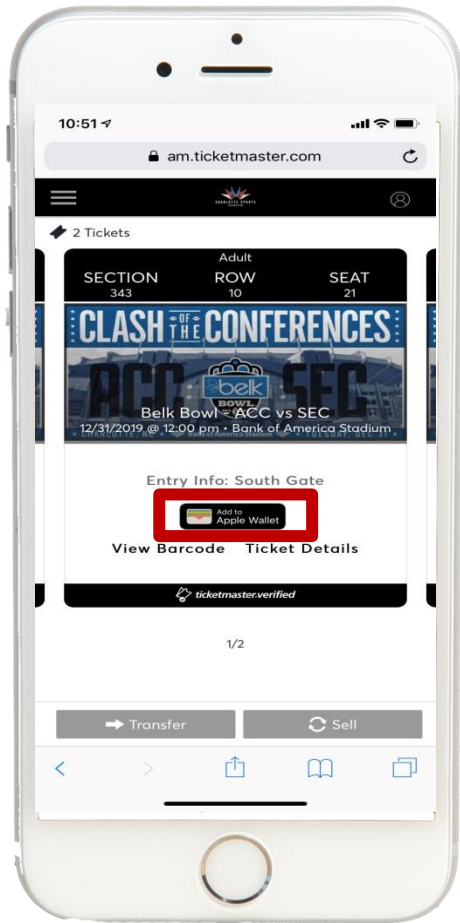
Click "View All" under the Belk Bowl Event.

Step 6



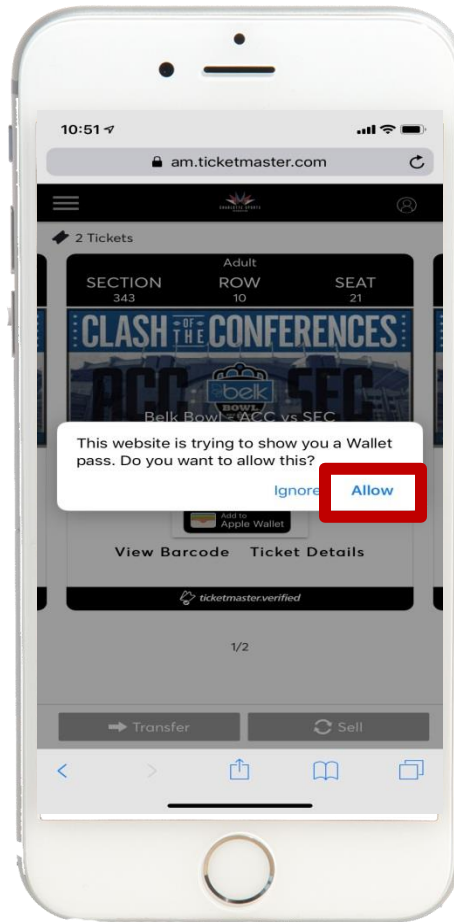
Click the Event again and your tickets will show on the next page.

Step 7



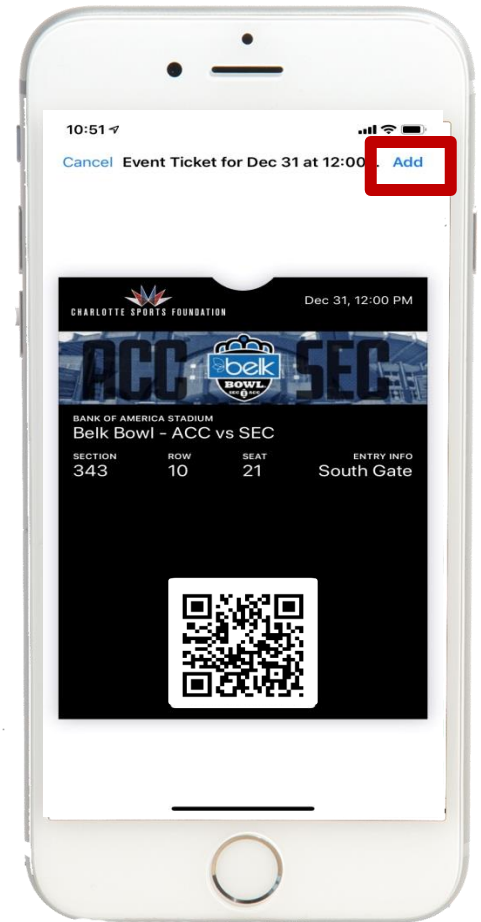
Click the option to add to Apple Wallet.

Step 8



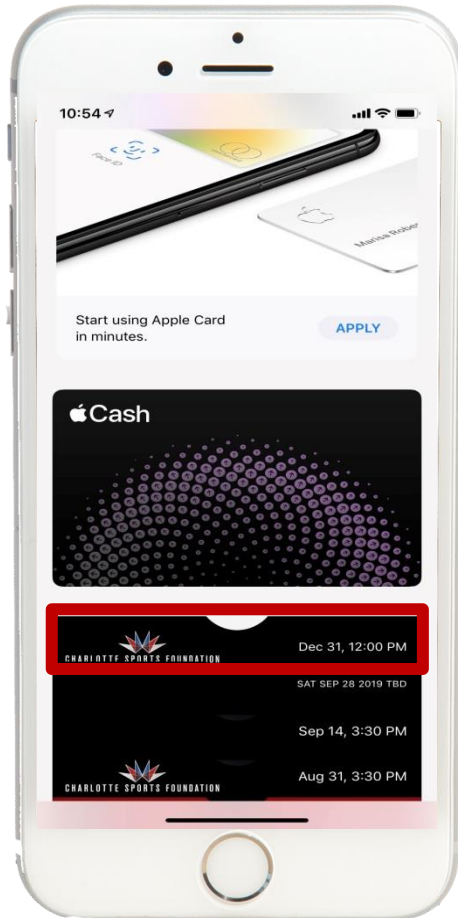
A pop up window will ask if you would like to view your wallet pass. Click "Allow".

Step 9



Your barcode is now revealed. Click "Add" to add your ticket to your Apple Wallet. If you have multiple seats, repeat Steps 7-9 for each seat.

Step 10



After you have added your ticket, click your home button and open your Apple Wallet App. Click the Ticketmaster event for Dec 31, 12:00 PM.

Step 11



Your Belk Bowl barcode is now ready to scan for entry. See you on December 31st !